



**Rosslyn Analytics**

# “Three Forces in Enterprise Data Analytics”

Quynh Nguyen

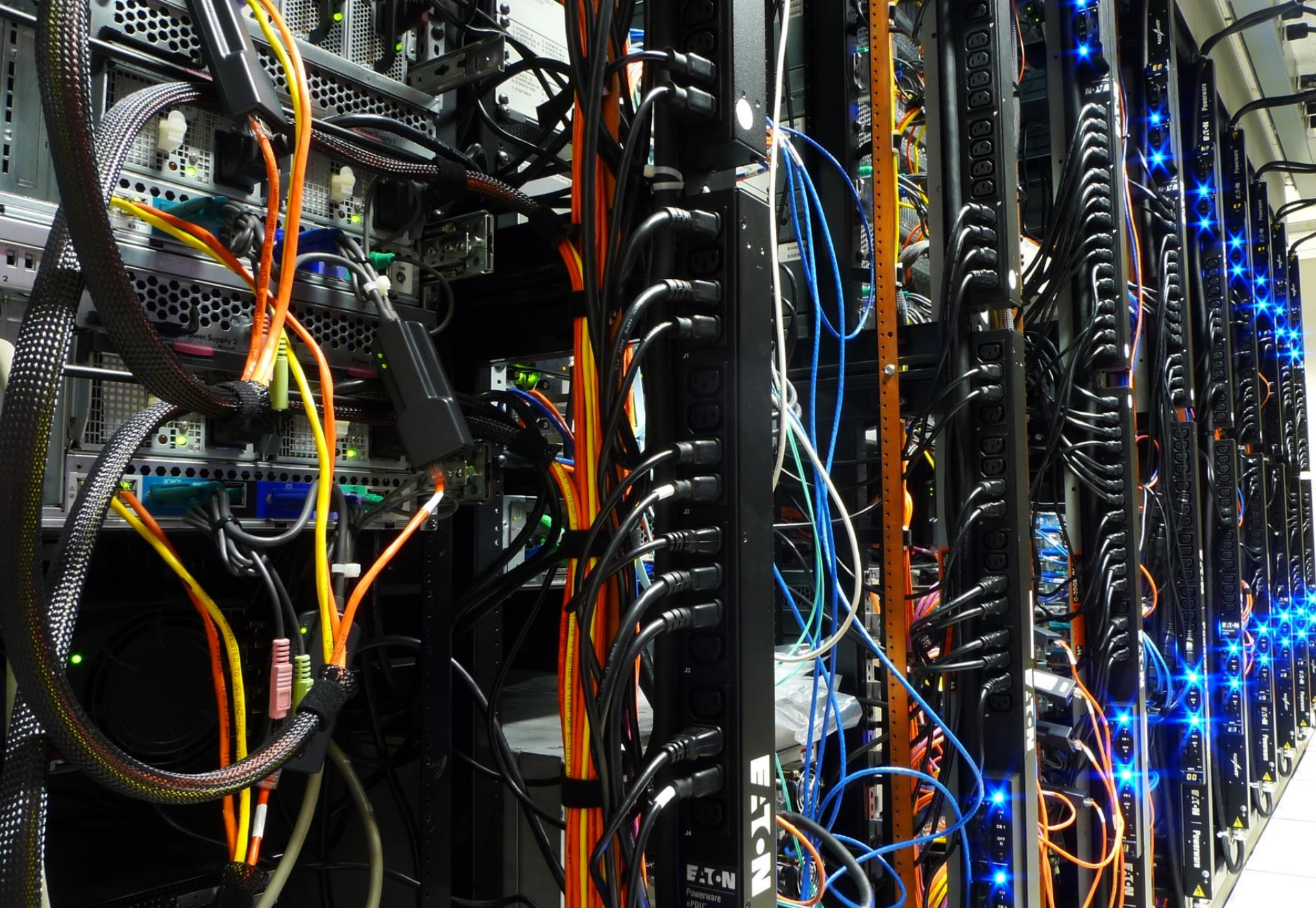








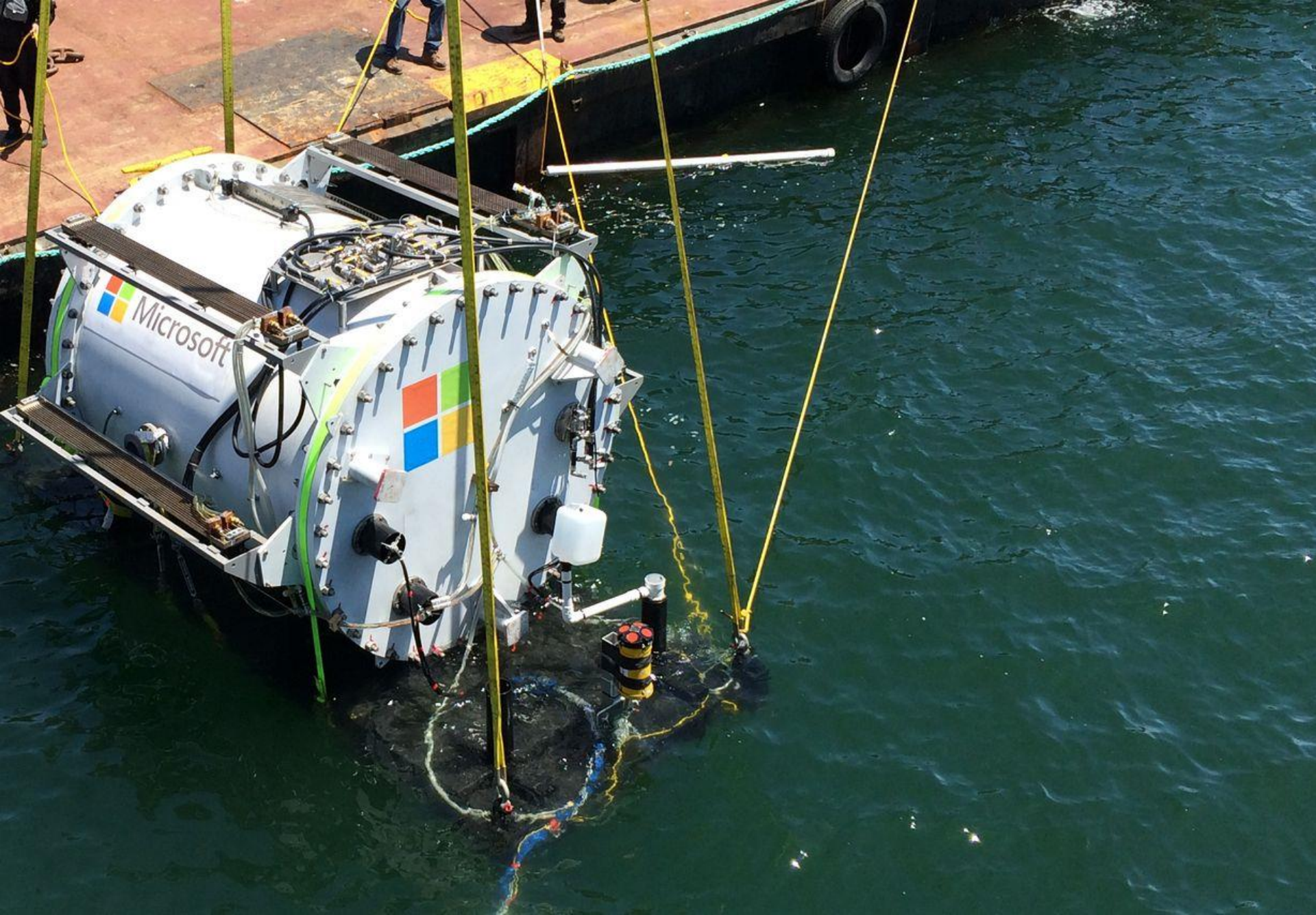














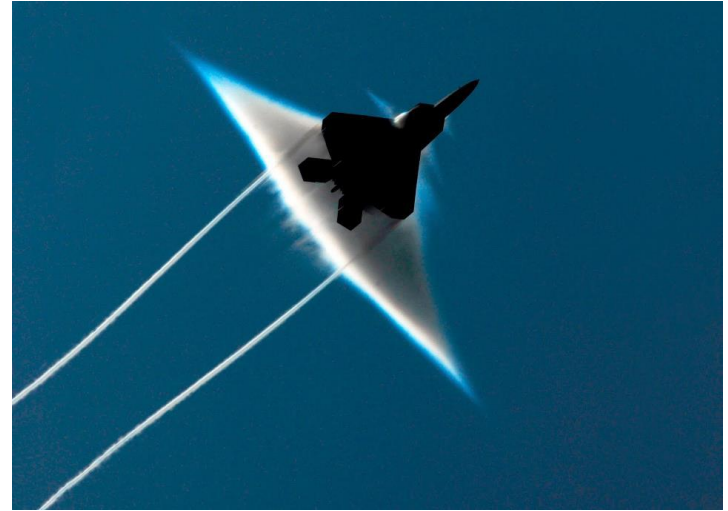








# Three Major Forces





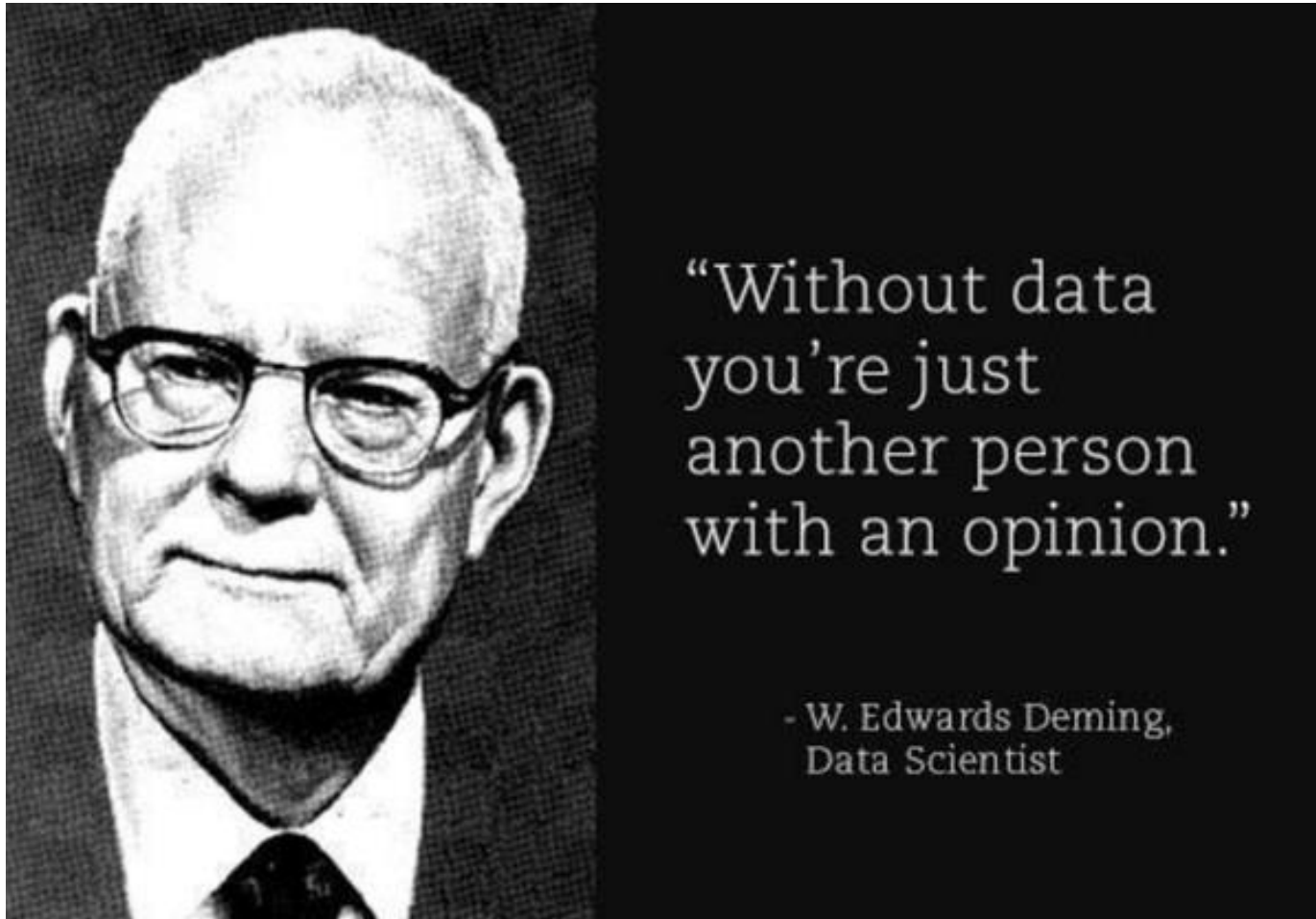


Technology  
Cloud – Analytics - Streaming

Hugh Cox

# Providing Access to Intelligence

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# Cloud Computing – RAPid on Azure

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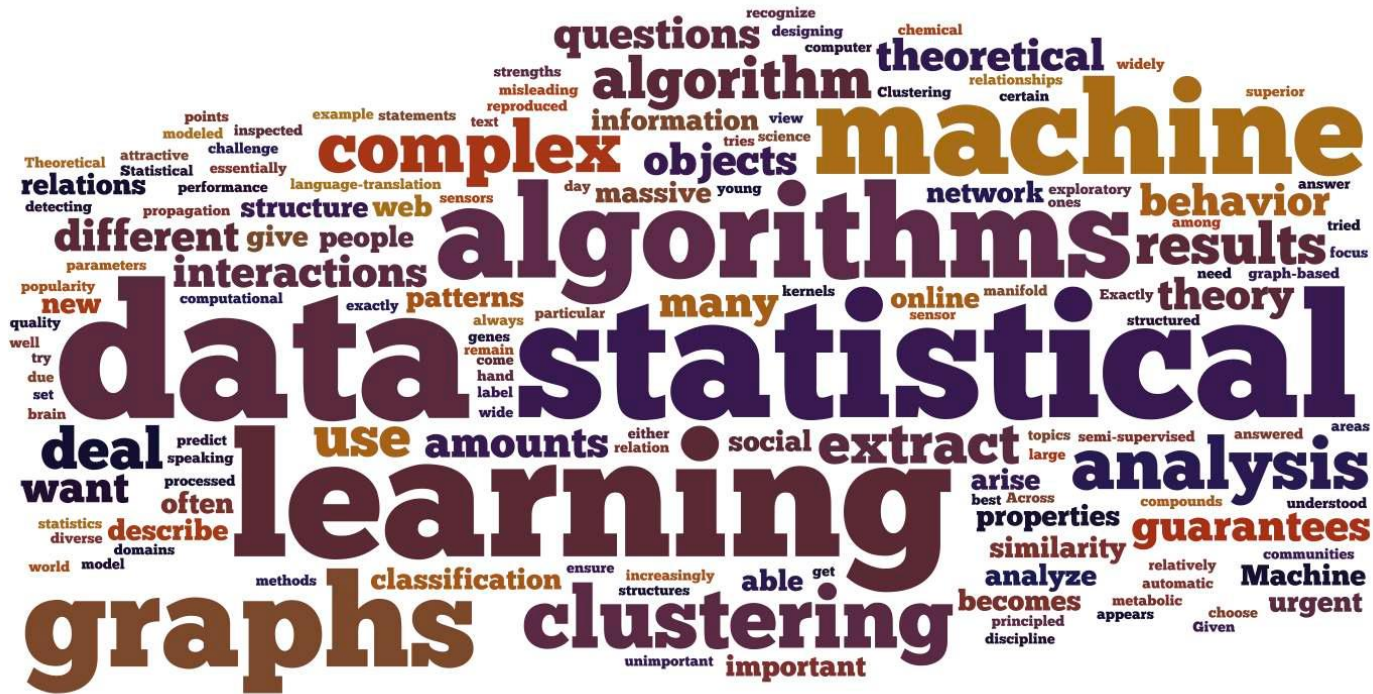
We provide Software as a Service not a Platform as a Service

- Why is this the new 'standard'
  - Security
    - Out of the Box – Fully Integrated
  - Availability 99.95%
  - Scalability
    - Compute
    - Storage
  - Infrastructure Management
  - Future Proofing



# Analytics

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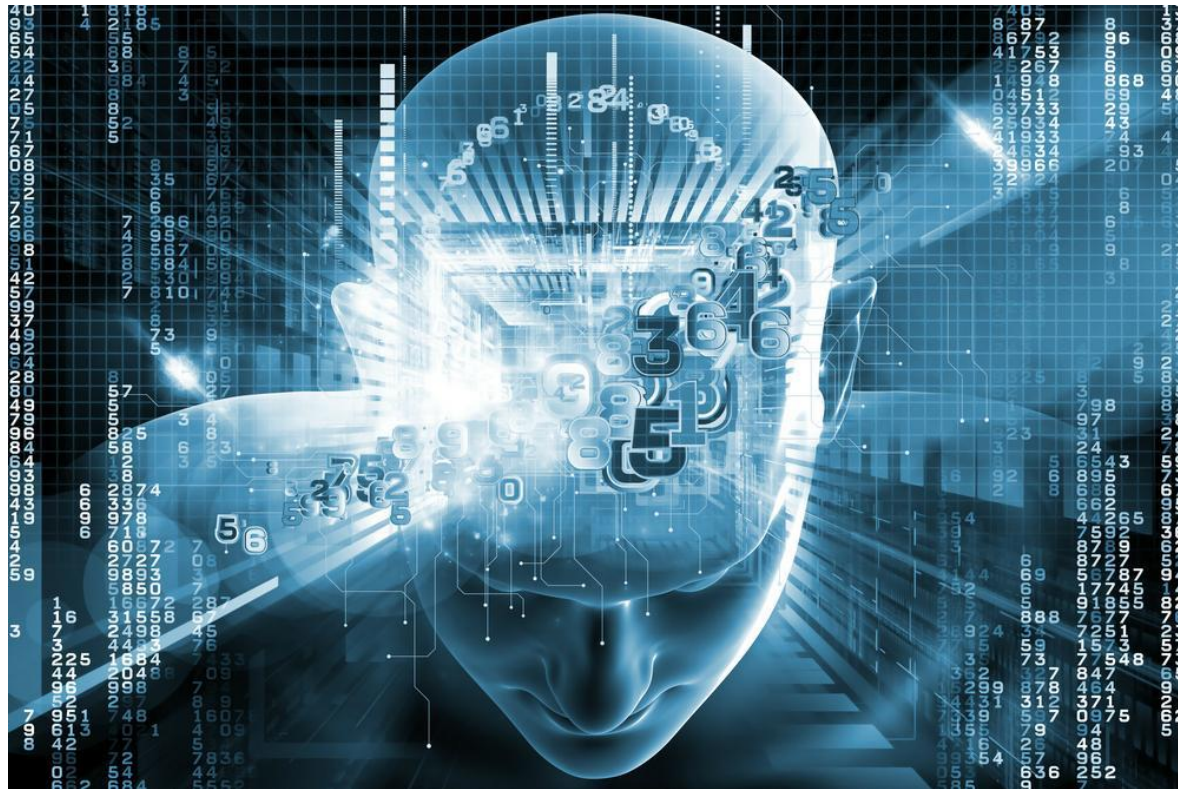


# Integrated Advanced Analytics

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RAPid already includes leading analytical services

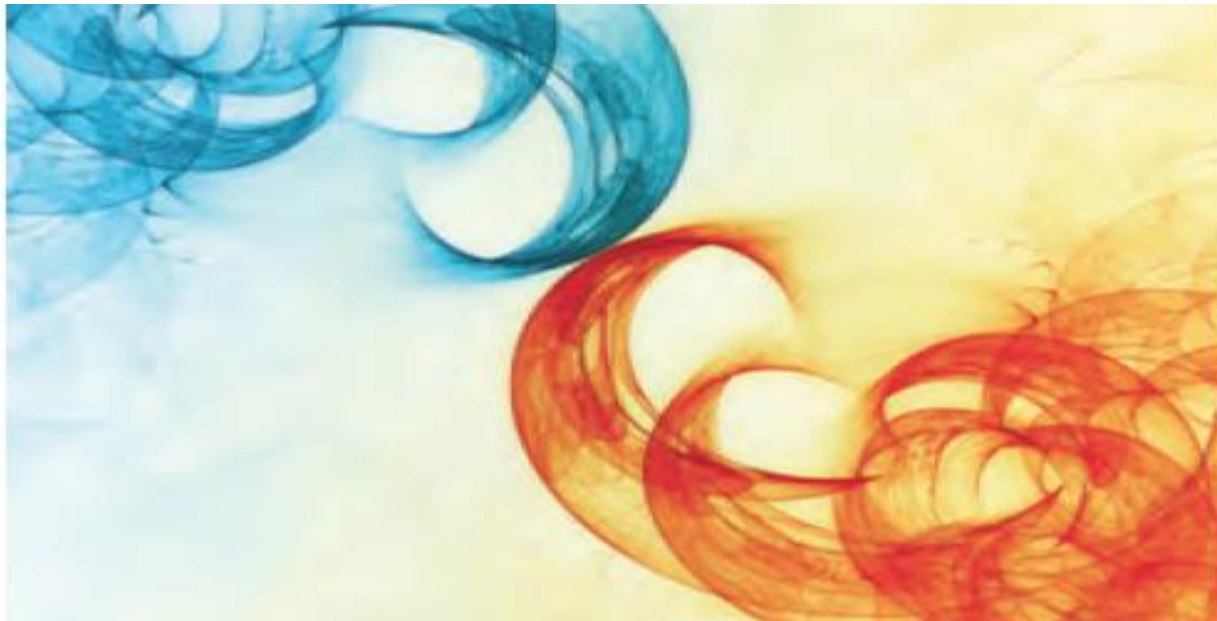
- Predictive, Descriptive, Prescriptive
- Proximity Sensitive Scoring
- Supervised, Human Driven, Tagging
- Unsupervised PRISM next Gen



# Streaming

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Moving from COLD to HOT data refresh cycles



# Data Frequency - Streaming

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Moving towards higher frequency data delivering deeper insights

- Quarterly / Monthly moving towards
  - Weekly and Daily
    - All Analytics
  - Hourly
    - Gamification potential
  - Near Live
    - EPOS, Trading
    - Sanctions, News Feeds

